

CHERYL MURDOCK

"Cheryl's CD Late Bloomer is amazing. The songs are super strong, her voice is amazing, the artwork looks fantastic and Kevin totally killed it with the production. Bravo all the way around!"

Alex Vallejo -Vallejo / Austin Music Foundation



ARTIST Cheryl Murdock
TITLE Late Bloomer
PRODUCED BY Kevin McKinney
& Cheryl Murdock
MIXED & MASTERED BY Mark Hallman
at Congress House Studios
LABEL Independent
PACKAGING Digipak
UPC 700261378541
RELEASE DATE June 8, 2013



1. Dog House Flowers 3:12
2. Fall For Me 2:58
3. Other Side Of Loving You 4:22
4. Silence 4:12
5. Practice Makes Perfect 4:10
6. Recklessly 3:05
7. Sweet Addiction 3:36
8. Time For A Change 4:03
9. Home 3:18
10. For Me 4:16
11. Late Bloomer 3:49

ABOUT CHERYL

Cheryl Murdock was just a little girl when she discovered how much she loved singing – so much, she even serenaded the cattle on the ranch where her family rented a home. And they listened.

It didn't take long for her soul-splashed, Texas-tinged folk-rock to find equally appreciative human audiences. Murdock, who teaches voice and guitar at the Austin School of Music, has been fronting bands since she was 17. Though she back-burnered her musical aspirations while working in advertising at the Austin American-Statesman, she recently jumped back in with both feet – and surfaced with *Late Bloomer*, produced by Kevin McKinney of *Soulhat* fame. Nearly half of its 11 tracks were written in Nashville with Eric Paslay and Angela Hurt; those collaborations were the result of her top-10 runner-up status in 2004's CMT/Nashville Songwriters Association International contest. (She also earned a 2005 honorable mention.) The title track references exactly what she's doing now: "pursuing the dream I've always had."

Murdock deferred that dream when the newspaper job she took to boost her income as a young singer turned into an 18-year career, during which she rose from phone sales to advertising management. But the musical passions her parents instilled in their fourth and youngest child early on never dimmed; she continued writing and performing, and in 2004 released her first solo album, *Starting Fires*. In 2006, the track "I've Waited So Long" was used in the TV series *Veronica Mars*. She's hoping to have similar luck with *Late Bloomer*, a fine album that evokes hints of Sheryl Crow and Joan Osborne's earthiness, with Patty Griffin's soulfulness and a little of Kathleen Edwards' melancholy.

She's not at all sorry it took so long for her to get around to it.

"I'm finally getting to be my authentic self, and to be completely involved in music," Murdock says. "This is my life now. Making music is what I'm meant to be doing. I'm spreading my wings and just getting started."

As late bloomers know, better late than never.

CONTACT Michelle Poole, Cheryl Murdock Music / booking@cherylmurdock.com / 512.924.8335

CherylMurdock.com