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AUSTIN'S OWN CHERYL MURDOCK LAUNCHES NEW CD on JUNE 8

Local singer/songwriter sets CD release event of LATE BLOOMER at One-2-One Bar

(AUSTIN, TX) – May 13, 2013 – Austin's singer/songwriter [Cheryl Murdock](#) will launch her new CD, ***Late Bloomer***, next month at One-2-One bar in South Austin. Murdock used her award-winning songwriting skills and drew off her personal experiences for the songs, to make [Late Bloomer](#) a dynamic collection of 11 Americana hits that are bound to be popular for country, eclectic, rock, and pop fans alike. She collaborated with Kevin McKinney, the Texas Hall of Famer and Austin music icon formerly of SoulHat, in the recording and production of the CD. The public is invited and encouraged to attend the CD launch event on Saturday, June 8th at 7:30 p.m. at One-2-One bar located at 1509 South Lamar. Her luscious voice and emotional lyrics evoke a passion that the artist reveals as she performs in front of the audience, all with a soul-stirring vibe that appeals across a variety of genres and age groups.

This marks the second solo CD that Murdock has released the first was *Starting Fires* in 2004. Over the years, Murdock has won awards for her songwriting skills from the Austin Songwriters Group and the CMT/NSAI Song Contest, as she collaborated with fellow songwriter Slade Crabtree.

Murdock commented on where she gets her inspiration for her lyrics with, "I start with personal experiences and situations, then add in some creative spin, but most of my songs are reflective of relationships or situations I've been in or observed in those close to me. I really feel writing is healing and I've always wanted to connect with people through my music and be able to convey the emotions

I've felt that they could relate to, or had not found the words to express. Mutual healing and connection have always been my goal as a songwriter. Music and lyrics give a voice to our emotions and can help pull out the thorns left behind or inspire us to keep going despite past hurts”.

The new *Late Bloomer* CD was produced and recorded by Kevin McKinney, and mixed and mastered by Mark Hallman. Most of the songs are written by Murdock, but she collaborated with Grammy nominated Eric Paslay for *Dog House Flowers*, *Fall for Me*, *Silence*, and *Sweet Addiction*. *Recklessly* was also co-written with Angela Hurt.

Murdock has a special style with a powerful velvety voice that can blast the tunes in a soft yet soul-shaking beat that keeps the crowd wanting to hear more.

About Cheryl Murdock

A native Texan, Cheryl Murdock has been singing since she was a preschooler, memorizing radio tunes and making up songs, which were proved to be excellent early training for the accomplished vocalist and songwriter. Born and raised in San Marcos, Texas, she started singing in her first band, Permanent Smile, when she was 17. She soon joined the group Second Glance, which played original songs in San Marcos and Austin, including clubs on the famed Sixth Street. Second Glance released two albums and attracted major label attention. After settling in Austin, Cheryl next performed briefly with a local cover band before forming the band Shine. Shine developed a strong following and Cheryl continued to hone the songs that eventually found a permanent home in her first solo CD.

In 2004, Cheryl released her debut solo CD, *Starting Fires*, which turned the spotlight on her powerful, lush voice and evocative lyrics. *Starting Fires* showcases her range with edgy pop, rock, and Texas-flavored melodic singles. In addition to the title track on the *Starting Fires* CD, her signature songs include Big Shoes, I've Waited So Long, Breathe Again, and On the Inside. Cheryl's command of different styles garnered her and fellow Austin songwriter Slade Crabtree five nominations covering four musical genres in the Austin Songwriters Group Songwriting Contest, and Honorary Mentions in the CMT/NSAI contest. Expressed through her stirring vocals, their songs won awards in two categories, including first place in pop for the Austin contest.

Cheryl now performs under her own name with talented band back-up. Winning more recognition than ever for her songs and musical ability, Cheryl is poised for continuing growth and an even higher level of solo achievement.

The launch of the new *Late Bloomer* CD in June 2013 marks Murdock's second CD, with emotional and fiery tunes, and great melodies that will be popular for a variety of music enthusiasts. Her original songs continue to reflect an emotional honesty appealing to all listeners. *Late Bloomer*, *Sweet Addiction*, and *Dog House Flowers* are all special tunes that she drew from personal experiences. The CD was produced and recorded in collaboration with Texas Hall of Famer and Austin music icon Kevin McKinney. www.cherylmurdock.com

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